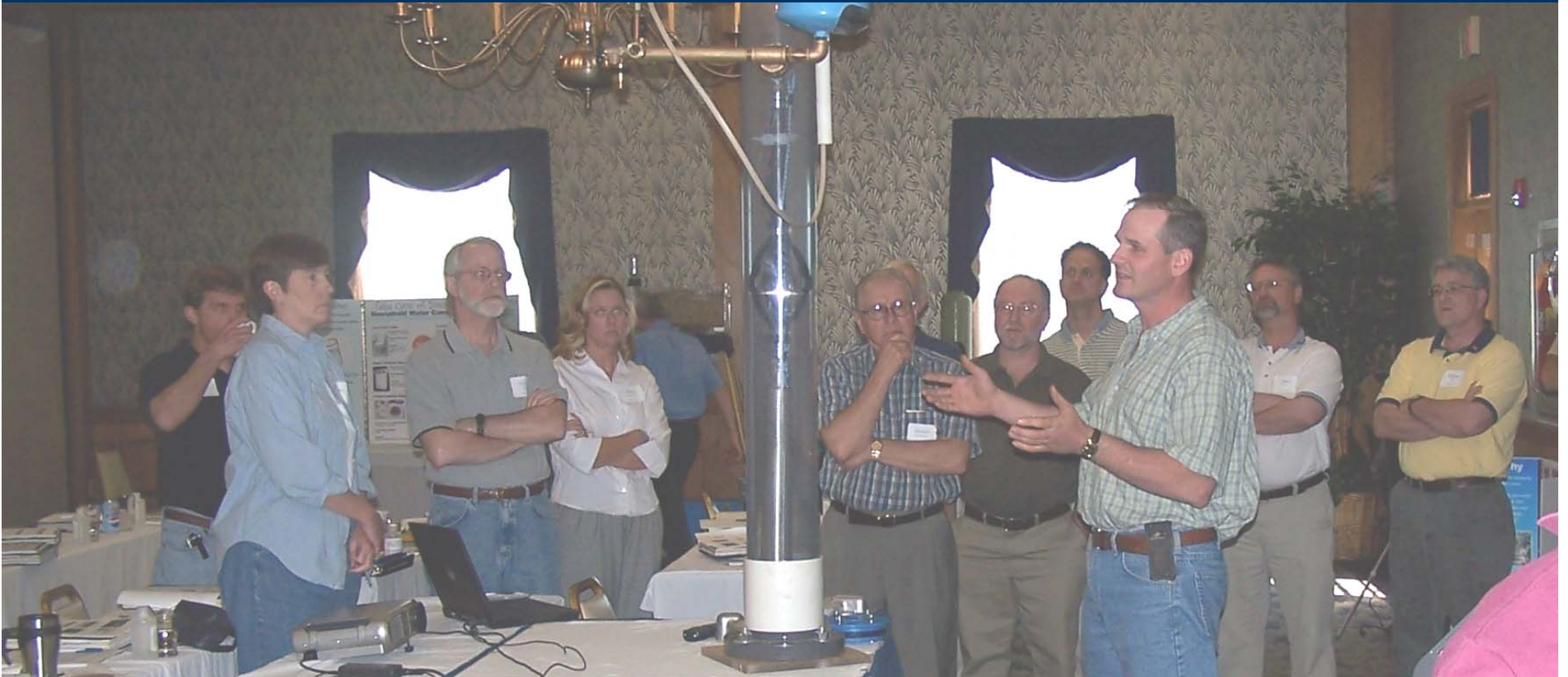


# Volunteer Outreach



Herb Bomberger, Master Well Owner  
Dillsburg, PA

# Background Information



Why was I interested in MWON?

1. Protect my own well and the health of my family
  - Local pesticide use
  - Nearby wells are contaminated
  - Development pressure
2. Interest in learning more about my local area (geology)
3. Assist with improving and protecting the area's natural resources

# Why Should We Care?



# **Benefits of being a long-term MWON volunteer**

- **Learn new information**
- **Develop new relationships with people interested in protecting water resources**
- **Help protect water resources within my community**
- **Help protect the health of families within my community**
- **Facilitate long-term behavior change**
- **Meet new people!**

# Spreading the Message...



- Use of MWON display at fairs and other community events
- Presentations to small groups and high school classes
- Leave literature and display in community buildings (when not in use)
- Article written for township newsletter “best well management practices” – went to 1800 homes

# Spreading the Message...

## *Innovative Ideas*

- Participate in MWON research studies when opportunities arise
- Use your affiliations in your neighborhood, township, and region
- Ice cream social for the neighborhood
  - Provided a packet of information and a brief presentation was made

# Spreading the Message...

## *Other ideas*

### Print

Newsletters

Fact sheets

Newspapers

### Events

Festivals

Fairs

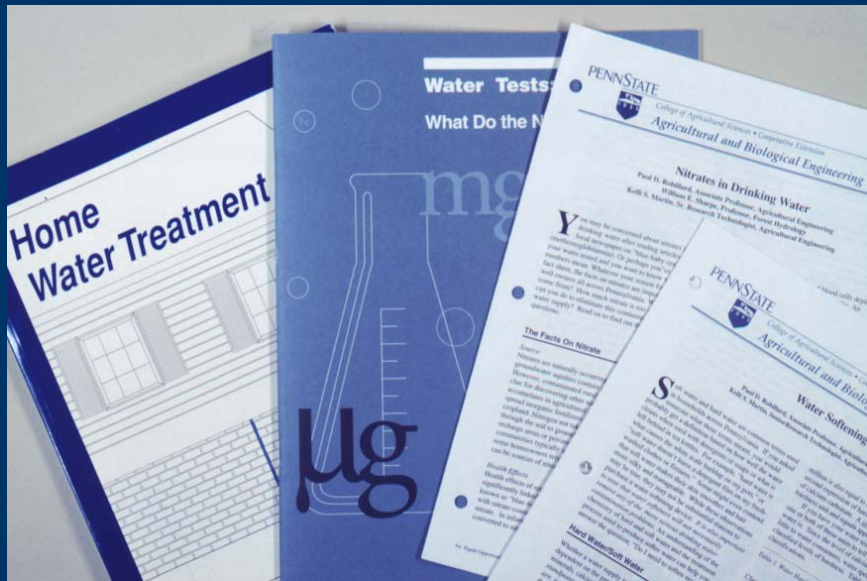
Township meetings

Church events

Boy Scout meetings

School presentations

Neighborhood functions



# Develop a Message

Once you have the speaking engagement set, invest the time and effort into making it a worthy event

1. Create an outline for your message
2. Contact Stephanie Clemens to get resources and a display to use at your event
3. Use visual aids, a quiz, etc.
4. Refer difficult and technical questions to Stephanie Clemens or someone with Penn State Cooperative Extension.





**Thank You!**

*Herb Bomberger*

*York County Master Well Owner*

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